

2021 PFAC CONFERENCE Sponsorship-At-A-Glance		EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP (No Exhibit Space)		
Sponsor Benefit		SOLD OUT! Platinum Available	SOLD OUT! Platinum Available	SOLD OUT! Gold Available	SOLD OUT! Silver Available	SOLD OUT! Bronze Available	PREMIUM \$ 2,750	GENERAL \$ 1,750	FRIEND \$ 500
Interact	Exclusive Sponsorship of the 2021 Conference	1	1						
	Exclusive Sponsor of Exhibit Hall Charging Station	1							
	Exclusive Sponsor of Badge Printing Kiosk	1							
	General Session Introduction	1	1	1					
	Opportunity to Introduce Speaker at Breakout Session	2	2	1	1				
	Exhibit One 8x8 exhibit booth plus virtual	2	2	1	1	1			
	Opportunity to Present Statewide Virtual Educational Webinar*	2	1						
Attend	Full In-Person Conference	5	3	2	2	2	1	1	
	Exhibit Hall Only Badge	5	3	2	2	2			
	Entry to Wednesday Evening VIP Reception	5	3	2	2	2	1	1	1
	Tickets to Friday Evening Dinner	2	2	1					
	Tickets to Friday Evening Beach Party	5	3	2	2				
Promote	Rotating Logo Projected in General Session Room	1	1	1	1				
	Exclusive Logo on Registration Confirmation Email		1						
	Exclusive Sponsor of Hotel Key	1							
	Exclusive Sponsor of USB Flash Drive with Conference Materials		1						
	Attendee Conference Bag Co-Sponsor	1	1	1					
	Branded Item in Attendee Bag and Virtual Attendee Advance	1	1	1					
	Featured Ad on Home Page of Conference Website	1	1	1					
	Logo on Coffee and Break Signage	1	1	1	1	1	1		
	Logo and Link in Virtual Exhibit as Sponsor	1	1	1	1	1			
	Appointment Scheduling in Virtual Exhibit Hall	1	1	1	1	1			
	Push Notifications in Conference App	10	7	5	3				
	Opportunity to Participate in App-Based Sponsor Scavenger Hunt	1	1	1	1	1	1	1	1
	Ad in Virtual General Session Room	1	1	1	1				
	Inclusion in 'Thank You Banner' in Registration Area	1	1	1	1	1			
	Signage in Breakout Room Throughout Conference	2	2	1	1				
	Friday Night Dinnertable Centerpieces	1							
	Ad in Annual Member Directory	Full	Full	Full			Full	Half	
	Attendee Mailing List Before and After Conference	1	1	1	1	1	1	1	1
	PFAC Conference Promotional Package*	1	1	1	1	1	1	1	1
	Add-Ons	SOLD SEPARATELY							
Exclusive Sponsor of Attendee Water Bottle		\$2,500	**SOLD OUT**						
Exclusive Logo on Badge Lanyard		\$2,500	**SOLD OUT**						

*Includes Company listing in the 2021 Conference App including a brief business description, listing and link on the PFAC Conference website sponsor page, and listing on group sponsor banner at the 2021 PFAC Conference.