

2022 PFAC CONFERENCE Sponsorship-At-A-Glance		EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP (No Exhibit Space)		
		TITANIUM Only 1 Available SOLD	PLATINUM Only 1 Available SOLD	GOLD Only 5 Available \$ 15,000	SILVER Only 8 Available \$ 10,000	BRONZE \$ 5,000	PREMIUM \$ 2,500	GENERAL \$ 1,500	FRIEND \$ 500
Sponsor Benefit									
Interact	Exclusive Sponsorship opportunity of the 2022 event	1	1						
	Exclusive Sponsor of Exhibit Hall Charging Station	1							
	Exclusive sponsor of the Badge Printing Kiosk	1							
	Speak at General Session Opportunity for short introduction at a General Session	1	1	1					
	Speak at a Breakout Session Opportunity for short introduction at a Breakout Session	2	2	1	1				
	Exhibit One 8x10 exhibit booth	2	2	1	1	1			
Attend	Full In-Person Conference Registrations	5	3	2	2	2	1	1	
	Exhibit Hall Only Badges	5	3	2	2	2			
	Wednesday Sponsor & Exhibitor Cocktail Reception	5	3	2	2	2	1	1	
	Friday Evening Dinner Tickets	5	3	2					
	Friday Evening Dessert in the Park Event	5	3	2	2				
Promote	Exclusive sponsor of Friday Evening Dinner. Includes: Dinner Table Amenities, dinner table centerpieces, and one-hour character photo opportunity in themed background. Photo to be delivered to attendee with customer logo	1							
	Exclusive sponsor of Friday Dessert-in-the-Park. Includes: One-hour character photo opportunity during dessert-in-the-park themed venue. Photo to be delivered to attendee with customer logo		1						
	Wi-Fi Landing Page Logo on Landing page of attendee Wi-Fi	1							
	Hotel Key Card Envelope Exclusive company logo on hotel key card for conference attendees		1						
	Registration Confirmation Exclusive company logo in attendee confirmation email		1						
	USB Flash Drive Exclusive sponsor of the flash drive loaded with session materials in PDF form		1						
	Attendee Conference Bag Co-Sponsor of 2022 PFAC Conference Bag	1	1	1					
	Branded item Include branded item in attendee conference bag	1	1	1					
	Website Ad Rotating ad on Conference website homepage	1	1	1					
	General Session Presence Rotating logo projected in General Session Room	1	1	1	1				
	Signage in Breakout Room throughout conference	3	2	1	1				
	Push Notifications Direct notifications messages through Conference Mobile app	10	7	5	3				
	Registration Banner Inclusion in 'Thank You Banner' hung in Registration Area	1	1	1	1	1			
	Website Listing and link on the Conference sponsor page	1	1	1	1	1	1	1	
	Directory Advertisement in the 2021/2022 PFAC Membership Directory	Full	Full	Full					
	Resource Guide Advertisement in the 2022 Conference Resource Guide	Full	Full	Half-page	Half-page	Quarter-page	Quarter-page		
	Meal Sponsor	One Exclusive	One Exclusive	One Shared	One Shared	One Shared			
Break Sponsor						One Shared			
Mailing List One time use of opt-in conference mailing list (one pre and one post)	1	1	1	1	1	1	1		
PFAC Conference Promotional Package*	1	1	1	1	1	1	1		
Add-Ons	<b>SOLD SEPERATELY</b>								
	Attendee Water Bottle Exclusive sponsor of water bottle	\$2,500							
	Badge Lanyard Exclusive logo on Badge Lanyard	\$2,500							
	LiveStream Sponsor Sponsor livestream platform for General Session streaming to virtual audience	\$25,000							

\*Includes Company listing in the 2022 Conference Resource Guide including a 50-word business description, listing and link on the PFAC Conference website sponsor page, listing on the 2022 Conference App and listing on group sponsor banner in the registration area at the 2022 PFAC Conference.