

2023 PFAC CONFERENCE Sponsorship-At-A-Glance		EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP <i>(No Exhibit Space)</i>		
		TITANIUM <i>Only 1 Available</i>	PLATINUM <i>Only 1 Available</i>	GOLD <i>Only 5 Available</i> \$ 15,000	SILVER <i>Only 8 Available</i> \$ 10,000	BRONZE \$ 5,000	PREMIUM \$ 2,500	GENERAL \$ 1,500	FRIEND \$ 500
Interact	Exclusive Sponsorship opportunity of the 2023 event	1	1	SOLD OUT					
	Exclusive Sponsor of Exhibit Hall Charging Station	1							
	Exclusive sponsor of the Badge Printing Kiosk	1							
	Speak at General Session Opportunity for short introduction at a General Session	1	1	1					
	Short Video Commercial in PFAC promotional email	3 times	2 times						
	Speak at a Breakout Session Opportunity for short introduction at a Breakout Session	2	2	1	1				
	Exhibit One 8x10 exhibit booth	2	2	1	1	1			
Attend	Full In-Person Conference Registrations	5	3	2	2	2	1	1	
	Exhibit Hall Only Badges	5	3	2	2	2			
	Wednesday Sponsor & Exhibitor Cocktail Reception	5	3	2	2	2	1	1	1
	Friday Evening Dinner Tickets	5	3	2					
Special Event Tickets - Bay Cruise	5	3	2	2					
Promote	Exclusive sponsor of Friday Evening Dinner	1							
	Exclusive sponsor of PFAC Charter Bay Cruise		1						
	Hotel Key Card Exclusive company logo on hotel key for conference attendees		1						
	Registration Confirmation Exclusive company logo in attendee confirmation email		1						
	USB Flash Drive Exclusive sponsor of the flash drive loaded with session materials in PDF form		1						
	Dinner Table Amenity At Friday Evening Dinner Celebration	1							
	Attendee Conference Bag Co-Sponsor of 2023 PFAC Conference Bag	1	1	1					
	Branded item Include branded item in attendee conference bag	1	1	1					
	Website Ad Rotating ad on Conference website homepage	1	1	1					
	General Session Presence Rotating logo projected in General Session Room	1	1	1	1				
	Signage in Breakout Room throughout conference	3	2	1	1				
	Push Notifications Direct notifications messages through Conference Mobile app	10	7	5	3				
	Registration Banner Inclusion in 'Thank You Banner' hung in Registration Area	1	1	1	1	1			
	Website Listing and link on the Conference sponsor page	1	1	1	1	1	1	1	1
	Directory Advertisement in the 2023/2024 PFAC Membership Directory	Full	Full						
	Resource Guide Advertisement in the 2023 Conference Resource Guide	Full	Full	Half-page	Half-page	Quarter-page	Quarter-page		
	Meal Sponsor	One Exclusive	One Exclusive	One Shared	One Shared	One Shared			
Break Sponsor						One Shared			
Mailing List One time use of opt-in conference mailing list (one pre and one post)	1	1	1	1	1	1	1	1	
PFAC Conference Promotional Package*	1	1	1	1	1	1	1	1	
Add-Ons	SOLD SEPERATELY								
	Attendee Water Bottle Exclusive sponsor of water bottle	\$3,500							
	Badge Lanyard Exclusive logo on Badge Lanyard	\$3,500							
	Bay Cruise Shuttle Signage in Shuttle to/from Dock	\$1,500							

*Includes Company listing in the 2023 Conference Resource Guide including a 50-word business description, listing and link on the PFAC Conference website sponsor page, listing on the 2023 Conference App and listing on group sponsor banner in the registration area at the 2023 PFAC Conference.