

2024 PFAC CONFERENCE Sponsorship-At-A-Glance	EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP (No Exhibit Space)		
Sponsor Benefit	TITANIUM SOLD \$25,000	PLATINUM Only 1 Available \$20,000	GOLD Only 5 Available \$ 15,000	SILVER Only 8 Available \$ 10,000	BRONZE \$ 5,000	PREMIUM \$ 2,500	GENERAL \$ 1,500	FRIEND \$ 500
Exclusive Sponsorship opportunity of the 2024 event	1	1						
Exclusive Sponsor of Exhibit Hall Charging Station	1							
Exclusive sponsor of the Badge Printing Kiosk	1							
Speak at General Session Opportunity for short introduction at a General Session	1	1	1					
Short Video Commercial in PFAC promotional email	3 times	2 times						
Speak at a Breakout Session Opportunity for short introduction at a Breakout Session	2 Premium Placement	2	1	1				
Exhibit One 8x10 exhibit booth	2 Premium Placement	2	1	1	1			
Full In-Person Conference Registrations	5	3	2	2	2	1	1	
Exhibit Hall Only Badges	5	3	2	2	2			
Wednesday Sponsor & Exhibitor Cocktail Reception	5	3	2	2	2	1	1	1
Friday Evening Dinner Tickets	5	3	2					
Sponsor of Friday Evening "Night in Monte Carlo" including Logo Chips or Money	1							
Hotel Key Card Exclusive company logo on hotel key for conference attendees		1						
Registration Confirmation Exclusive company logo in attendee confirmation email		1						
USB Flash Drive Exclusive sponsor of the flash drive loaded with session materials in PDF form		1						
Dinner Table Amenity At Friday Evening Dinner Celebration	1							
Attendee Conference Bag Co-Sponsor of 2024 PFAC Conference Bag	1	1	1					
Branded item Include branded item in attendee conference bag	1	1	1					
Website Ad Rotating ad on Conference website homepage	1	1	1					
General Session Presence Rotating logo projected in General Session Room	1	1	1	1				
Signage in Breakout Room throughout conference	3	2	1	1				
Push Notifications Direct notifications messages through Conference Mobile app	10	7	5	3				
Registration Banner Inclusion in 'Thank You Banner' hung in Registration Area	1	1	1	1	1			
Website Listing and link on the Conference sponsor page	1	1	1	1	1	1	1	1
Directory Advertisement in the 2024/2025 PFAC Membership Directory	Full	Full						
Resource Guide Advertisement in the 2024 Conference Resource Guide	Full	Full	Half-page	Half-page	Quarter-page	Quarter-page		
Meal Sponsor	One Exclusive	One Exclusive	One Shared	One Shared	One Shared			
Break Sponsor						One Shared		
Mailing List One time use of opt-in conference mailing list (one pre and one post)	1	1	1	1	1	1	1	1
PFAC Conference Promotional Package*	1	1	1	1	1	1	1	1

SOLD SEPERATELY	
Attendee Water Bottle Exclusive sponsor of water bottle	\$3,500
Badge Lanyard - SOLD Exclusive logo on Badge Lanyard	\$3,500

*Includes Company listing in the 2024 Conference Resource Guide including a 50-word business description, listing and link on the PFAC Conference website sponsor page, listing on the 2024 Conference App and list group sponsor banner in the registration area at the 2024 PFAC Conference.