

2025 PFAC CONFERENCE Sponsorship-At-A-Glance	EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP (No Exhibit Space)	
	TITANIUM SOLD \$25,000	PLATINUM SOLD \$20,000	GOLD Only 5 Available \$ 15,000	SILVER Only 8 Available \$ 10,000	BRONZE \$ 5,000	PREMIUM \$ 2,500	GENERAL \$ 1,500
Sponsor Benefit							
Exclusive Sponsorship opportunity of the 2025 event	1	1					
Exclusive Sponsor of Exhibit Hall Charging Station	1						
Exclusive sponsor of the Badge Printing Kiosk	1						
<b>Speak at General Session</b> Opportunity for short introduction at a General Session	1	1	1				
<b>Speak at a Breakout Session</b> Opportunity for short introduction at a Breakout Session	2 Premium Placement	2	1	1			
<b>Exhibit</b> One 8x10 exhibit booth	2 Premium Placement	2	1	1	1		
<b>Full In-Person Conference Registrations</b>	5	3	2	2	2	1	1
<b>Exhibit Hall Only Badges</b>	5	3	2	2	2		
<b>Wednesday Sponsor &amp; Exhibitor Cocktail Reception</b>	5	3	2	2	2	1	1
<b>Friday Evening Dinner Tickets</b>	5	3	2				
<b>Exclusive Sponsor of Friday Evening Dinner &amp; Carnival</b>	1						
<b>Hotel Key Envelope</b> Exclusive company logo on hotel key envelope for conference attendees		1					
<b>Registration Confirmation</b> Exclusive company logo in attendee confirmation email		1					
<b>USB Flash Drive</b> Exclusive sponsor of the flash drive loaded with session materials in PDF form		1					
<b>Dinner Table Amenity</b> At Friday Evening Dinner Celebration	1						
<b>Attendee Conference Bag</b> Co-Sponsor of 2025 PFAC Conference Bag	1	1	1				
<b>Branded item</b> Include branded item in attendee conference bag	1	1	1				
<b>Website Ad</b> Rotating ad on Conference website homepage	1	1	1				
<b>General Session Presence</b> Rotating logo projected in General Session Room	1	1	1	1			
<b>Signage in Breakout Room</b> throughout conference	3	2	1	1			
<b>Push Notifications</b> Direct notifications messages through Conference Mobile app	10	7	5	3			
<b>Registration Banner</b> Inclusion in 'Thank You Banner' hung in Registration Area	1	1	1	1	1		
<b>Website</b> Listing and link on the Conference sponsor page	1	1	1	1	1	1	1
<b>Directory</b> Advertisement in the 2025/2026 PFAC Membership Directory	Full	Full					
<b>Resource Guide</b> Advertisement in the 2025 Conference Resource Guide	Full	Full	Half-page	Half-page	Quarter-page	Quarter-page	
<b>Meal Sponsor</b>	One Exclusive	One Exclusive	One Shared	One Shared	One Shared		
<b>Break Sponsor</b>						One Shared	
<b>Mailing List</b> One time use of opt-in conference mailing list (one pre and one post)	1	1	1	1	1	1	1
<b>PFAC Conference Promotional Package*</b>	1	1	1	1	1	1	1

SOLD SEPERATELY	
<b>Attendee Water Bottle - SOLD</b> Exclusive sponsor of water bottle	\$3,500
<b>Badge Lanyard - SOLD</b> Exclusive logo on Badge Lanyard	\$3,500

\*Includes Company listing in the 2025 Conference Resource Guide, listing and link on the PFAC Conference website sponsor page, listing on the 2025 Conference App and listing on group sponsor in the registration area at the 2025 PFAC Conference.