

2026 PFAC CONFERENCE Sponsorship-At-A-Glance	EXHIBITING SPONSORSHIP					PROMOTIONAL SPONSORSHIP (No Exhibit Space)	
Sponsor Benefit	TITANIUM SOLD \$25,000	PLATINUM SOLD \$20,000	GOLD Only 5 Available \$ 15,000	SILVER Only 8 Available \$ 10,000	BRONZE \$ 5,500	PREMIUM \$ 2,750	GENERAL \$ 1,750
Exclusive Sponsorship opportunity of the 2026 event	1	1					
Exclusive Sponsor of Exhibit Hall Charging Station	1						
Exclusive sponsor of the Badge Printing Kiosk	1						
Speak at General Session Opportunity for short introduction at a General Session	1	1	1				
Speak at a Breakout Session Opportunity for short introduction at a Breakout Session	2 Premium Placement	2	1	1			
Exhibit One 8x10 exhibit booth	2 Premium Placement	2	1	1	1		
Full In-Person Conference Registrations	5	3	2	2	2	1	1
Exhibit Hall Only Badges	5	3	2	2	2		
Wednesday Sponsor & Exhibitor Cocktail Reception	5	3	2	2	2	1	1
Friday Evening Dinner Tickets	5	3	2				
Exclusive Sponsor of Friday Evening Dinner & Ho Down	1						
Hotel Key Card Exclusive company logo on hotel key envelope for conference attendees		1					
Registration Confirmation Exclusive company logo in attendee confirmation email		1					
USB Flash Drive Exclusive sponsor of the flash drive loaded with session materials in PDF form		1					
Dinner Table Amenity At Friday Evening Dinner Celebration	1						
Attendee Conference Bag Co-Sponsor of 2026 PFAC Conference Bag	1	1	1				
Branded item Include branded item in attendee conference bag	1	1	1				
Website Ad Rotating ad on Conference website homepage	1	1	1				
General Session Presence Rotating logo projected in General Session Room	1	1	1	1			
Signage in Breakout Room throughout conference	3	2	1	1			
Push Notifications Direct notifications messages through Conference Mobile app	10	7	5	3			
Registration Banner Inclusion in 'Thank You Banner' hung in Registration Area	1	1	1	1	1		
Website Listing and link on the Conference sponsor page	1	1	1	1	1	1	1
Directory Advertisement in the 2026/2027 PFAC Membership Directory	Full	Full					
Resource Guide Advertisement in the 2026 Conference Resource Guide	Full	Full	Half-page	Half-page	Half-page	Half-page	
Meal Sponsor	One Exclusive	One Exclusive	One Shared	One Shared	One Shared		
Break Sponsor						One Shared	
Mailing List One time use of opt-in conference mailing list (one pre and one post)	1	1	1	1	1	1	1
PFAC Conference Promotional Package*	1	1	1	1	1	1	1

SOLD SEPERATELY	
Attendee Water Bottle Exclusive sponsor of water bottle	\$4,000
Badge Lanyard Exclusive logo on Badge Lanyard	\$4,000

*Includes Company listing in the 2026 Conference Resource Guide, listing and link on the PFAC Conference website sponsor page, listing on the 2026 Conference App and listing on group sponsor banner in the registration area at the 2026 PFAC Conference.